

A hand is shown from the left, holding a large, glowing white circle. Inside the circle is a black circle containing the 360° NATUCER logo and the text 'EXPERIENCE DAYS TO CONNECT WITH YOU'. The background is a modern interior with large glass windows and a tiled floor.

360°
NATUCER
EXPERIENCE DAYS
TO CONNECT WITH YOU

CONNECT WITH
IN&OUT
FLOOR TRENDS
IN POST-COVID HOME

CONNECT 360° WITH IN&OUT FLOOR TRENDS

TRENDS IN FLOORING IN&OUT IN HOMES POST-COVID

This difficult times that we are living make us realize the importance of transform our houses in a comfortable and save home. This is the reason why the trends in choosing the flooring for our homes have changed enormously. Floors have to be more hygienic, they do not allow the bacteria and germs to live and proliferate. It is important that it is easy to clean them, as constantly cleaning have become an important habit in our day to day. They have to be more resistant, because the areas in our homes are becoming multinational, such as gyms, offices or playgrounds. More secure, it is important they are non-slip to prevent to fall down, and they have to be more Eco-friendly.

We need a flooring that meets all the technical criteria to adapt to the new needs for every space, inside and outside our homes.
In addition, they help to create a comfortable and natural spaces.



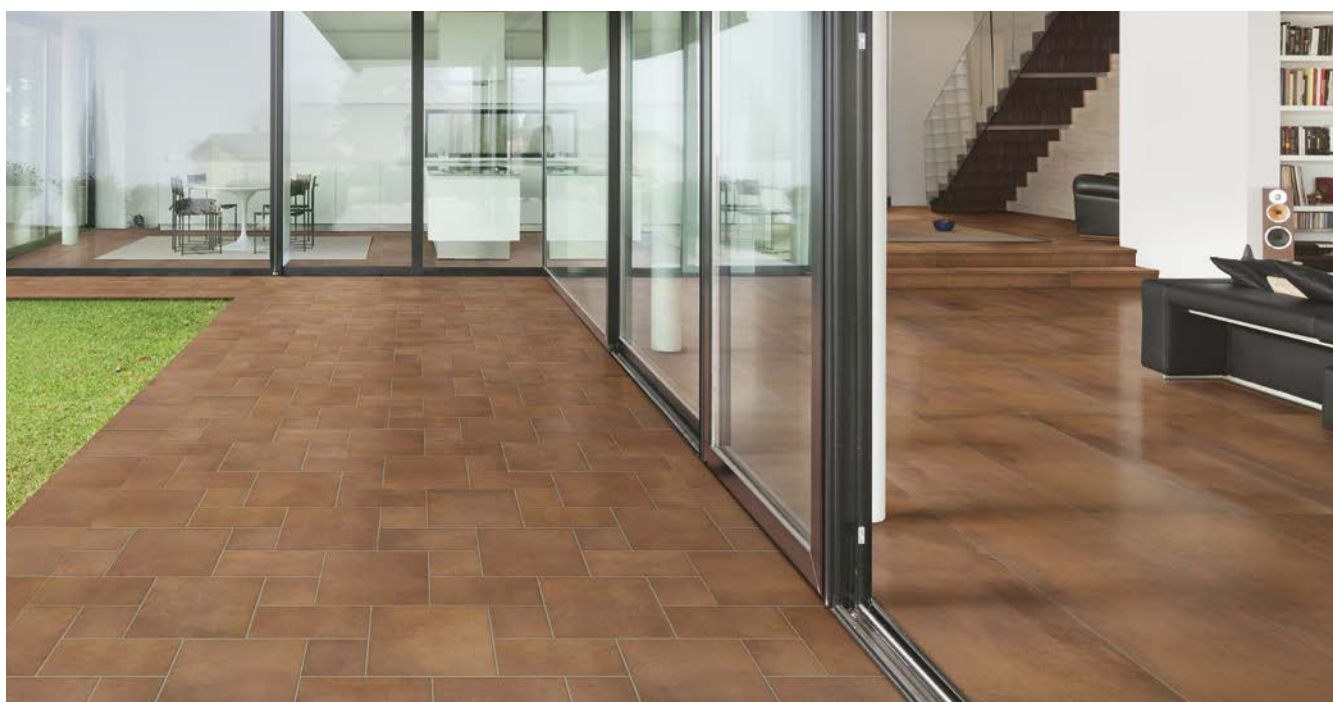
Exterior: Tech Retiro Park Antislip 11x22,5 · Peldaño Ang. Retiro Park Antislip 30x32/4
Interior: Retiro Park 20x120

1. IN & OUT- The importance of continuity

One of the main conclusions after all the time that lasted the lock-down is that it is very important to have open spaces in our homes. It helps our quality of life. Gardens, terraces and balconies, does not matter if they are small, became small oasis at home that help us to space from routine. The importance of this spaces grew exponentially in the last months. They are being renovated, decorated, expanded and even they are integrated inside our homes. For that reasons, it is very important to achieve the best connection between indoor and outdoors. This new trend it is helping interior design concepts where spaces mix constantly with different materials such as cement and clay (Memory), stones (Tucson) and wood (Park).



Exterior: Tucson White Antislip 80x80
Interior: Tucson White 80x80



Exterior: Memory Oxide Antislip 36x36 / 18x36 / 18x18 · Peldaño Ang. Memory Oxide Antislip 36x32/4
Interior: Memory Oxide 60x120 · Peldaño Ang. Memory Oxide 120x32/3

1. 1. IN & OUT- Connection between interior and exterior

Spaces open to the outdoors. They are connected visually and physically with the insides in order to achieve a feeling of a "unique area", larger and more versatile. Using the same flooring that enhance the visual amplitude is a key factor, without any changes in color or style. We can not forget that outdoors flooring has to meet a certain technical features for outdoors applications, such as **anti-slip rating R11 or R12** and low porosity. Having a functional and visual IN&OUT continuation is complete if we have all the special pieces that helps us to achieve a perfect finish in one piece, such as the **120cm steps** for indoor and the **120 steps anti-slip** for outdoors.



Hyde Park 20x120 · Peldaño Ang. Hyde Park 120x32/3



Tech Hyde Park Antislip 30x90 · Peldaño Ang. Hyde Park Antislip 120x32/3

The limits between the indoors and outdoors do not exist anymore. Environment and design fusions in this new concept, "In&Out". In order to get the optimum from this union, we need to have a proper lighting. The light in this spaces has to be natural and flow freely giving us a higher feeling of openness. Areas with proper lighting are perceive bigger and more comfortable.



Central Park 20x120 · Tech Central Park 11x22,5



Central Park Antislip 21x60

1. 2. IN & OUT- Projects & commercial spaces

In this new era post-Covid, architecture and interior design in commercial spaces have to contribute in visually, experience and comfort, also they have to be able to unify design, security and hygiene. In this new scenario flooring and its anti-slip features take a key role. It is important to have in consideration the features of the space such as high traffic, wet areas, outdoor areas, slopes, etc to determine the anti-slip rating needed.



Exterior: Memory Navy Antislip 36x36
Interior: Memory Navy 60x120



Memory Opal 60x120 · Peldaño Ang. Memory Opal 120x32/3 · Memory Opal Antislip 18x18 · Peldaño Ang. Memory Opal Antislip 36x32/4

2. OUT- The best floor for outdoors

Exterior floors must be really technical and resistant, standing perfectly even in the worst weather conditions, heat and rain. It must keep its features, without changes in shape or any imperfection related to abrasion. Besides, must be **Antislip R11**, in order to avoid incidents when we have a wet floor. **It must present a low water absorption, be frost resistant, and have resistance to chemicals.** And always keeping its perfection and durability. This is why **extruded porcelain** tile is the perfect material for safe outdoors.



Tech Tucson Iron Antislip 30x90 · Peldaño Ang. Tucson Iron Antislip 30x32/4



Tech Retiro Park Antislip 30x90 · Peldaño Ang. Retiro Park Antislip 30x32/4
Frontal Mosaico Tira Mix Park Hyde/Retiro 15x30



Memory Brass Antislip 18x36 · Peldaño Ang. Memory Brass Antislip 36x32/4 · Peldaño Ang. Memory Brass 120x32/3

2.1. OUT- TECH, the special finish for outdoors.

Our special finish **TECH** gives easy solutions to urban areas and heavy traffic places. The best **extruded porcelain tile with 14 mm thickness and an antislip rate R11**. TECH floors are highly resistant against abrasion, as well as a strong bending resistance, with a special "easy cleaning" finish, but keeping the antislip features. **Safe, clean and hygienic.**

This TECH collection is perfect for **pedestrian areas**, squares in the city, promenades, but also in **traffic areas** with cars, entrance of houses, rural places, countryside farms, factories, warehouses and all kind of **heavy duty areas**.



ZONAS RESIDENCIALES
RESIDENTIAL AREAS



PASEOS URBANOS
URBAN AREAS



TERRAZAS Y PATIOS
TERRACE & PATIOS



ZONAS COMERCIALES
COMMERCIAL AREAS



PISCINAS
SWIMMING POOLS



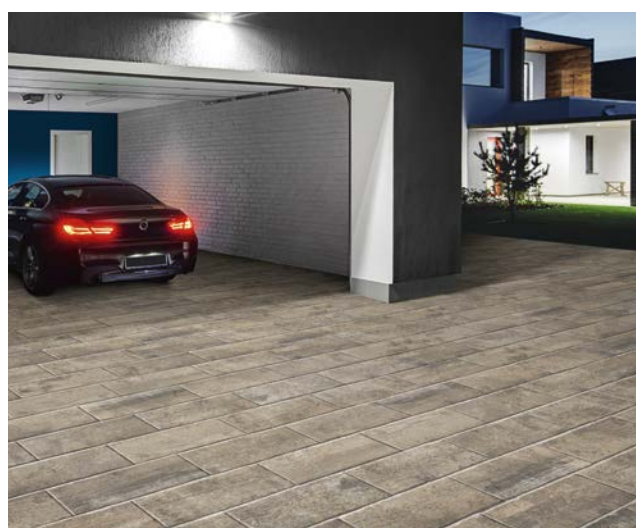
JARDINES
GARDENS



ZONAS TRANSITABLES
HIGH TRAFFIC AREAS

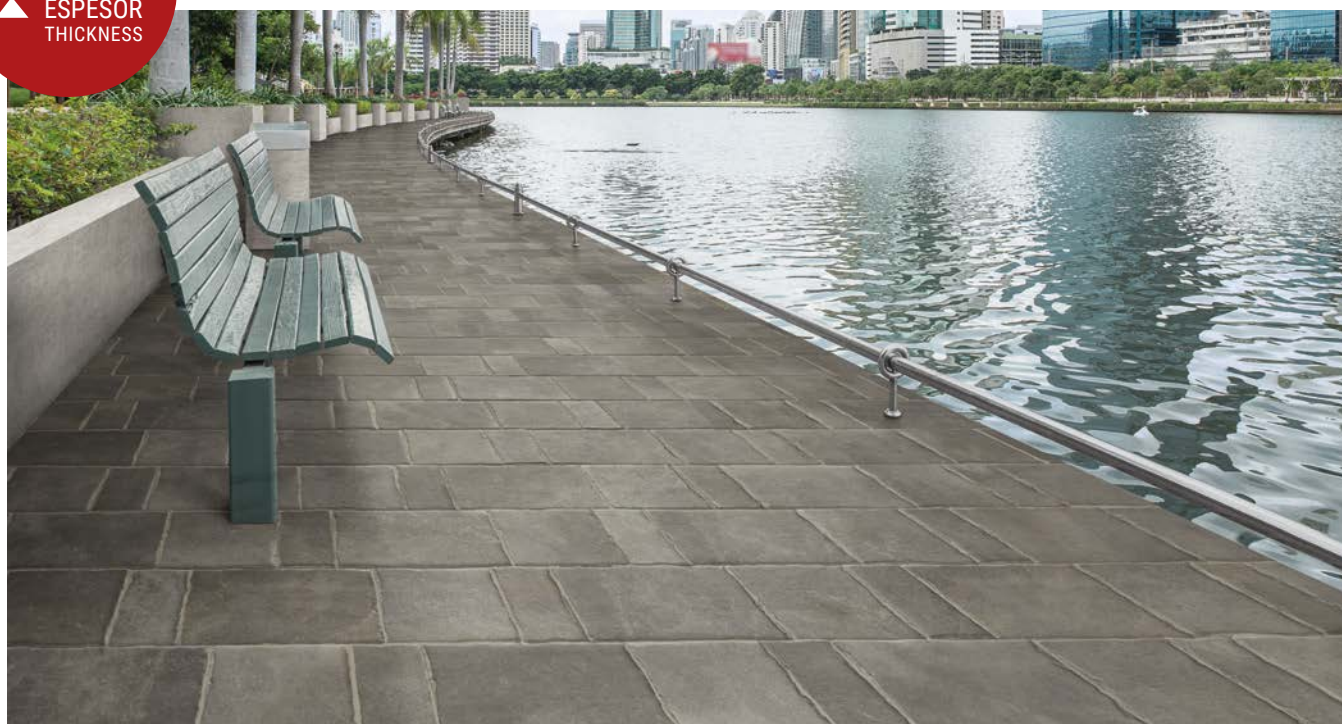


Tech Geo Glacier 11x22,5 · Tech Geo Glacier 22,5x22,5



Tech Rail Willow 21x60

14 mm
ESPESOR
THICKNESS



Tech Geo Mountain 22,5x33 · Tech Geo Mountain 22,5x22,5 · Tech Geo Mountain 11x22,5



2. 2. OUT- Open-air areas

These "Covid months" inside home brought back the feeling and need of being outdoors in open-air. Those who enjoyed a garden, terrace or balcony, were lucky but also envied. These areas were so important that every new apartment or house must have them as an essential place. Plants, urban gardens, furniture outside, many new ideas for our homes to enjoy the outdoor.



Retiro Park Antislip 21x60 · Peldaño Ang. Retiro Park Antislip 30x32/4
Frontal Mosaico Taco Retiro Park 15x30



Monte Blat 30x60 · Monte Blat 30x30 · Monte Blat 10x60



Tech Land Fibber Natural 18x20,5

2. 3. OUT- Hydraulic floors for terraces

Last decade, hydraulic floors came back. Designs that win the heart of designers and architects. This trend is today used everywhere at home, rooms, kitchen, terraces, With our new **Antislip Hydraulic floor R11**, this trend can be applied in balconies, gardens, terraces, and courtyards. Showing geometrical, floral and many other designs, Hydraulics can be adapted to any style, giving color, movement and functionality. A new creative way to enjoy outdoors.



Mix Varese 22,5x22,5



Varenna 22,5x22,5



American Cleveland 22,5x22,5



American Harvard (Mix)

3. IN- Spacious and versatile inside spaces

Nowadays will be common for homes to be projected as more open-plan structures, where you can work, exercise, socialize with the family and relax. Whenever the spaces allow it, the "open concept" is the new concept that is looking for the spaces. Kitchens and living rooms are joined on one side, and living rooms and terraces on the other. Doors and even partitions are eliminated to achieve the maximum width. One way to enhance this width is to use **large-format flooring** that is also **rectified**, to minimize the joints between tiles. In this way, a lighter and more pleasant environment is achieved.



Tucson Natural 80x80 · Peldaño Ang. Tucson Natural 120x32/3



Stanley Park 20x120 · Peldaño Ang. Stanley Park 120x32/3

3. 1. IN- Antibacterial flooring for everyone's health

Ceramic floors have been **the most hygienic and healthy option** against viruses and germs both indoors and outdoors due to their **antibacterial effect**. Thanks to their low porosity, they do not absorb dirt and are effectively cleaned and disinfected very easily. That is why they are the best option to prevent situations like those experienced lately.



Tucson Grey 80x80

NATUCER
CERÁMICA NATURAL